Sales Adjustment Form

Salesperson:	Requested by:	Station:	Date:
PETRY-PHILLY	CLIENT	WTNH	August 24, 2012

	ıy:	Entered into CODA by:			VP, Controller:	VP,	ger:	Business Manager:
	,	Entered into VCI by:			General Manager:	General	ger:	General Sales Manager:
				Retry			Ž	PETRY INPUT ERROR
	Technical VCI Error	count Exec Francisco Franc	arry	Responsible Party Traffic Production Accounting		F Wrong Copy Accounting Input	Ran out of Schedule Rotation/Separation Other (Explain Below)	Reason for Discrepancy Not Ordered Wrong Rate Station Conflict Comments:
	No	Yes	ad over to CCR?	Has the account been turned over to C		d bad debt write-offs	Explanations for adjustments, refunds and bad debt write-offs	xplanations for a
	No No	Yes for		Name of Account: Is the Account still in Business? Has the account been turned over to an Attorney?		Account: Check No:		Amount
,	Total					Vendor No:		Рау То:
mount	Gross Amount Net Amount		Invoice #	Invoice Date			Refund of Overpayment	Reason for Refund
			ffs	Bad Debt Write-Offs		nt Refunds)	Check/Refund Request (Use only for Client	neck/Refund Rec
Sales Tax Net Corrected Adjusmtment Rate	Gross Corrected Sale Rate Adjus	Net Billed Rate	Gross Billed Rate	Date/Time)er	Advertiser Name & Number	After Invoicing Agency Name & Number	Adjustments Af
Sales Tax Adjusmtment Net Adjusted Ra	Gross Adjusted Sale Rate Adjus	Net Billed Rate \$ 595.00	Gross Billed Rate \$ 700.00	Date/Time Aired - 8/14 1133P	Spot ID# Line#	Advertiser Name & Number POL//L WILSON FOLEY 4 HOR	Agency Name & Number STRATEGIC MEDIA PLACEME	VCI contract # 195595 S
nues	Rolitical Revenues	Local Revenues	National Revenues	2000	Non-Airtime (Itnernet, Production, etc)	***************************************	Adjustments After Air and Before Invoicing	djustments Af

Rep Order# EC'd Yes 6837868 Ver# 13 Status Revised Traffic Order# 195595 Printed: 08/21/2012 2:46 PM Last Received: 08/21/2012 2:27 PM Showing Buylines: All Rep Revised Lines

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Buyer Station WTNH-TV NEW HAVEN, CT.
Advertiser () L. WILSON FOLEY 4HOR Estimate# Product 2540 WHITNEY EVERSOLE LISA WILSON FOLEY Flight Dates Agency Agency C/P1/P2/E () STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015 //2540 Rep Firm

Hiatus Weeks

Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

08/02/2012 - 08/14/2012 Salesperson FAX# Salesperson Phone# 215-567-6005 215-567-5938

--- CONTRACT COMMENT ---

Fax#

Phone#

LISA WILSON FOLEY FOR HOUSE OF REPRESENATIVES SC=*

--- REMARKS ---

THIS IS A REVISED ORDER IN 26 1X CREDITED DUE TO INPUT ERROR

REVISED TOTAL IS \$31075

PLS CONFIRM

THANKS KELLY

		*26	!	Ln
	Buy 1X	08/13-08/14	1 1 1 1	Dates
Sales Re V13 More	/line Comme 8/14 CREDI	M-TU	1 1 1	Day
emark: V e than 2 cc	nt: LATE NI TED DUE TO	11P-1135P 1	1 1 1	Time
Sales Remark: V13 1X 8/14 CREDITED DUE TO INPUT ERROF V13 More than 2 codes changed	Buyline Comment: LATE NEWS 1X 8/14 CREDITED DUE TO INPUT ERROR	P 1		Spots/Week
REDITED		:30	1	Len
DUE TO INPUT		:30 \$700.00		Rate
ERROR			the term that then then then then then then then the	Program
		نسا	1 1	Total Spots
			1	LT
		Fresh	[[]	# of Weeks
		\$700.00	1 1 1 1	Total Cost
			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Daypart

Report Totals: 1 / \$700.00

--- REPORT TOTALS---

---SALES MONTHLY TOTALS---

Aug 12: 66 / \$31,075.00

Sales Totals: 66 / \$31,075.00

Station Totals: 66 / \$31,075.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

									XXX			
00	TIVW	3.0	MUVN	44%	HNTW	0%	WTIC	0.8	WRDM			
0	WHCT	55	WFSB	0%	WCTX	0%	WCCT	0 %	CABL	\$69,472	Market Totals	
												-